

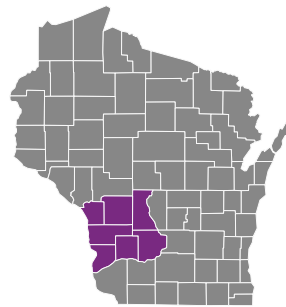


# 2025 D-2 Convention Advertising and Sponsorship

Each year the Lions Clubs gather at a district level to celebrate our successes, meet other Lions from around the world and learn more about Lionism and our global causes. Help in promoting our area, businesses, individuals who support the Lions by advertising in our Convention Book.

## Who You Will Reach

### 1,300 Active Lions Members in Wisconsin D-2



This not-for-profit publication is a one-time print to commemorate the 2025 Lion District-2 Convention.

Providing a membership reaching a 7 county span in Southwestern Wisconsin.

A service/networking event of business and community leaders playing with important purchasing roles in their daily activities.

**Circulation:** 225 (approx.)

## Ad Specifications

Page Unit	Inches		Millimeters	
	Width	Height	Width	Height
2 Page Spread	10	7.5	254	190.5
Full Page	4.5	7.5	114.25	190.5
1/2 Page Horizontal	4.5	3.5	114.25	107.5
1/4 Page Vertical	2.0	3.5	50.75	90

**SPONSORSHIP (ADVERTISING) FORM**  
**2025 DISTRICT CONVENTION LIONS 27-D2**  
HOSTED BY the HILLSBORO LIONS CLUB  
JANUARY 24 & 25, 2025

Business/Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Sponsorship Deadline: October 25, 2025

RETURN THIS FORM AND PAYMENT TO: Hillsboro Lions Club, P.O. Box 13, Hillsboro, WI 54634

**Print Ads:**

- Back Cover (one available) - \$300**
  - Full page, full color ad
- Inside Front Cover (one available) - \$250**
  - Full page, full color ad
- Inside Back Cover (one available) - \$250**
  - Full page, full color ad
- 2-Page Ad Spread - \$200**
  - 2 Full page side by side or separate, full color ad
- Full Page Ad - \$150**
  - 1/2 page, full color ad
- 1/2 Page Ad - \$100**
  - 1/2 page, full color ad
- 1/4 Page Ad - \$75**
  - 1/4 page, full color ad

**Sponsorships:**

- Listing Sponsorship - \$35**
  - Name and contact information listed in convention program
- Donation for raffles -**
  - We are also looking for raffle donations. Baskets, or individual items are welcomed and appreciated.
  - In trade for a donated item, we will offer a FREE Listing Sponsorship. You may also wish to include your business card with your donation as another form of advertising.
  - Raffle donations are needed by January 5th
  - Email: dorisskemp@gmail.com if interest in learning more.

**AD ARTWORK:**

Please email all ad artwork in a PDF file to: dredingt@gmail.com. Please enter the following in the subject line: 2025 Lions Convention ad artwork. All payments AND artwork must be received no later than November 1, 2024. Make checks payable to: Hillsboro Lions Club